



Greater Good Charities and RedRover Grants Enable LiveSafe Resources to Become Pet Friendly

Renovations will provide life-changing support for domestic violence survivors and sexual assault victims with pets in Metro Atlanta

Marietta, Georgia (January 10, 2025) – [Greater Good Charities](#), a global nonprofit, and [RedRover](#) will help LiveSafe Resources to become pet friendly. These life-changing renovations will give LiveSafe Resources the ability to help more domestic violence survivors and sexual assault victims and their beloved pets. This renovation project is part of a larger ambitious goal – to see 25% of domestic violence shelters are pet friendly by the end of 2025.

“We are thrilled and grateful to our partners to be able to provide a safe space in the Metro Atlanta area for domestic survivors and sexual assault victims and their pets, so they heal together,” said Bryna Donnelly, Executive Vice President of Programs at Greater Good Charities. “No one in crisis should ever have to choose between safety and their pet.”

This renovation will take place from January 10-24, 2025, and will include two prefabricated sheds that will be transformed into four pet retreat rooms. The Greater Good Charities team and local volunteers will fully insulate the rooms and install pet-friendly flooring and furnishings. Chain link fences will be constructed to create individual relief areas with attached outdoor space for pets to enjoy the outdoors without their owner. The rooms will also be outfitted with pet enrichment including cat shelves, dog beds and plenty of toys.

RedRover President and CEO Katie Campbell said, "We are proud that this RedRover + Purina Purple Leash Project grant can help create pet-friendly spaces at LiveSafe Resources. When shelters welcome both pets and people, they remove a crucial barrier that keeps many domestic violence survivors trapped and in danger."

STATISTICS:

National

- Approximately 47% of domestic violence survivors will delay leaving their abusers if they cannot take their pet with them.
- 91% of domestic survivors indicated their pets' emotional support and physical protection are significant in their ability to survive and heal

- Over 70% of domestic violence survivors report threats and harm to their beloved pets by the abuser as a means of coercion and control, creating additional barriers to leaving their situation.

“We are grateful for Greater Good Charities, RedRover + Purina's Purple Leash Project support LiveSafe Resources become the first domestic violence shelter in Northwest Georgia to provide this life-saving program to survivors and their animal family members,” said Lisa Mello, CEO of LiveSafe Resources. “It has been a longstanding dream of our staff, board of directors and local law enforcement to provide this enhanced service to our community and those seeking safety in their greatest time of need.”

Since 2014, Greater Good Charities has recruited over 6,000 volunteers from all over the country to renovate 200 animal shelters, domestic violence shelters, wildlife facilities, and housing for veterans and those unsheltered. In 2021, Greater Good Charities and RedRover launched a collaborative project, Don't Forget the Pets, to help human and animal welfare organizations support pets of domestic violence survivors and unhoused populations.

To learn more, please visit greatergood.org.

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About Greater Good Charities

Greater Good Charities is a 501(c)(3) global nonprofit organization that works to help people, pets, and the planet by mobilizing in response to need and amplifying the good. Greater Good Charities, with a Four-Star rating on *Charity Navigator* and a Platinum Seal on *GuideStar*, has invested more than \$750 million in impact, including cash grants, in-kind supplies, and programmatic support, to charitable partners in 121 countries since 2007. To learn more about how Greater Good Charities is amplifying the good across the globe, please visit greatergood.org or follow [Facebook](#), [Instagram](#), [X](#), [YouTube](#) and [TikTok](#).

About RedRover

RedRover is a national 501 (c)(3) animal welfare nonprofit that focuses on bringing animals out of crisis and strengthening the human animal bond through emergency sheltering, disaster relief services, financial assistance, and education. Since 2012, RedRover has awarded 237 grants to shelters in 47 states, totaling more than \$5.2 million. Additionally, Safe Housing grants have created the first pet-friendly domestic violence shelter in 10 states! RedRover has earned a coveted Four-Star rating from Charity Navigator, America's largest independent charity evaluator. To learn how RedRover is creating a more compassionate world, visit RedRover.org.

About LiveSafe Resources

Founded in 1917, LiveSafe Resources is a nonprofit organization committed to providing safety and healing to those impacted by domestic violence, sexual assault, and elder abuse in the metro Atlanta area. Our mission is to provide safety and healing with dignity and respect to survivors of domestic violence and sexual assault, giving them a voice and hope for a better future. By raising awareness and fostering support, LiveSafe

Resources is dedicated to building a community free from domestic violence, sexual assault, and elder abuse. For details on LiveSafe Resources' programs and services for victims, or how to be part of the solution, visit livesaferesources.org. For the 24-Hour Crisis Line, call: 770.427.3390 (Para Servicios en Español: 770.427.3390).